

INVESTING IN YOUR FUTURE:

Practical Ways to **GO** After Your New Brannen Flute



A flute from Brannen Brothers is an investment in your future and grows in value throughout your entire flute career! The cost of our instruments reflects not only the cost of precious metal, but the flutemaker's experienced craftsmanship in making flutes by hand; quite simply, this is the definition of excellence in quality.

Although you may understand the need for this excellence when considering the purchase of your new Brannen flute, often considered the next step in a flute career, it can be difficult to accumulate the funds necessary to make such a purchase.

Since your flute career is always moving forward, here are some ways to **GO** after your new Brannen flute:

GO save



Besides the standard savings options, his website provides a FREE online savings account that is not only simple, but

rewarding, as well. With just a few clicks, your account can be up and running. Here's how to start:

1. Create Your Profile

Just the facts: Some information about you, and some about your bank for your FDIC-insured accounts. Safe, secure, and as easy as 1-2-3.

2. Establish a Savings Account & Goal

Now the fun part — tell them the cost of your dream flute!

3. Meeting Your Goal

How much do you need to save and by when? Once you give them the particulars, they'll suggest a monthly contribution that will be automatically deducted from your checking account or other designated funding source upon your approval.

4. Friends and Family Can Help!

Let your friends and family help you save by making your account Public — or don't, by keeping it Private. SmartyPig gives you the option to reach your savings goal faster than you could ever imagine by inviting your family and friends to help you save, all while keeping your personal information safe and secure. Birthdays, holidays, graduation? Forget the stuff you don't want. Tell them to log onto SmartyPig.com and help you reach your goal. You can even grab the SmartyPig widget off your Account page and place it on your MySpace or Facebook page to give the whole world the opportunity to help you reach your savings goal ;)

5. Start Saving

You're on the road to purchasing your new Brannen flute. They'll send monthly e-mails (and e-mails when friends and family members chip in) showing you where you stand and encouraging you to keep up the good work.

6. You reached your goal!

Receive your savings plus interest (currently 0.75% APY) on the SmartyPig MasterCard® debit card (which can be used anywhere MasterCard® is accepted). OR Transfer it back to your existing checking or savings account (ACH).

GO traditional

Traditional Financing Options

personal loan credit card
home equity loan/line



GO with your talent

Enter Competitions & Save/Use Your Monetary Prizes Toward Your New Flute

The harder you work, the more possible it can become to purchase your dream flute! As an example, NPR's "From the Top" offers up to \$10,000 to classical musicians between age 8 and 18 through the Jack Kent Cooke Young Artist Award Scholarship.



GO give [and receive]



Brannen Brothers' Gift Certificates

Our gift certificates are an excellent way for family and friends to help you acquire a Brannen flutes — valid for 7 1/2 years, too! Available in any amount, the gift certificate will be beautifully presented in a black headjoint box! **This box is complimentary along with free standard shipping.**

To order, call (800) 880-4799 or email brannen@brannenflutes.com.

GO to your school's financial aid office



Check with your school's financial aid office to see what options are available for financing a flute, which, depending on your major, can be an education-related expense.

GO sell



Sell the instrument(s) you have now and put the proceeds toward your new flute payment or repayment. Repay the loan you took or deposit the funds in your savings account. Visit

our website to download a PDF of our Resources for Selling Used Flutes in the U.S.!

We also welcome recommendations of ways to sell used flutes outside of the United States. Email your recommendations to sarahg@brannenflutes.com!

GO with your peers



p2p lending or social lending

Visit the following link for more information and a listing of peer-to-peer lending websites around the world:

http://en.wikipedia.org/wiki/person-to-person_lending

If it is your goal to purchase a new Brannen flute, we hope these suggestions will get you **GO**ing toward the next step in your flute career!



Brannen Brothers Flutemakers, Inc.